

# Norton Cybersecurity Insights Report

## Global Comparisons



TOP FINDINGS	ITALY	GLOBAL (17 countries)
Amount consumers lost to cybercrime in the past year	<b>2.4 billion (EUR)</b>	\$150 billion (USD)
Respondents who worry they will be a victim of online crime	<b>81%</b>	80%
People who think using public Wi-Fi is riskier than using a public restroom	<b>37%</b>	60%
Average amount of time consumers lost dealing with the impact of online crime	<b>13 hours</b>	21 hours
Respondents who believe they're more likely to have their credit card details stolen while shopping online than their wallet	<b>54%</b>	62%
Consumers who "always" use a secure password	<b>45%</b>	38%
The average number of passwords and types of accounts consumers share	<b>1 Account</b> Email . . . . . <b>51%</b> Social Media . . . . . <b>58%</b> Bank Account . . . . . <b>11%</b>	2 Accounts Email . . . . . 55% Social Media . . . . . 43% Bank Account . . . . . 27%
Consumers who feel completely in control over their online security	<b>13%</b>	15%
Consumers who would feel devastated if their personal financial information (bank and credit card details) was compromised	<b>86%</b>	81%
Respondents who think they're more likely to be bullied online than at school/work	Bullied Online . . . . . <b>52%</b> at School/Work . . . . . <b>48%</b>	Bullied Online . . . . . 53% at School/Work . . . . . 47%
Parents who worry their children will do something that makes the entire family vulnerable to online crime	<b>50%</b>	47%
Respondents who are confident they know what to do if they become a victim of online crime	<b>15%</b>	30%
Respondents who would rather cancel dinner plans with their best friend than cancel their debit/credit card	<b>59%</b>	51%
Consumers who believe that dealing with the consequences of a stolen identity is more stressful than preparing for a presentation at work or sitting next to a screaming baby	Stolen Identity . . . . . <b>81%</b> Presentation at Work . . . <b>49%</b> Screaming Baby . . . . . <b>48%</b>	Stolen Identity . . . . . 74% Presentation at Work . . . 45% Screaming Baby . . . . . 54%
Millennials who say they aren't "interesting enough" to be a target of online crime, despite having experienced it	Millennials – "I'm not interesting enough" . . . <b>43%</b> Experienced online crime . . . . . <b>56%</b>	Millennials – "I'm not interesting enough" . . . 38% Experienced online crime . . . . . 56%
Gender most likely to share passwords	Men . . . . . <b>12%</b> Women . . . . . <b>18%</b>	Men . . . . . 20% Women . . . . . 25%